



RESOLUTION NO. 2009-255

A RESOLUTION OF THE COUNCIL OF THE CITY OF FRESNO, CALIFORNIA, SUPPORTING THE DEPLOYMENT AND ADOPTION OF BROADBAND BY JOINING THE CALIFORNIA EMERGING TECHNOLOGY FUND'S *GET CONNECTED!* PUBLIC AWARENESS PROGRAM DEDICATED TO CLOSING THE DIGITAL DIVIDE

WHEREAS, closing the Digital Divide is vital to the economic prosperity and quality of life for residents in City of Fresno and throughout California;

WHEREAS, the City of Fresno finds and declares that high-speed Internet access—referred to generically as “broadband” and including both wireline and wireless technologies—is essential 21st Century infrastructure in a digital world and global economy;

WHEREAS, the City of Fresno recognizes that California is home to a wellspring of innovation that has given rise to the evolution of broadband and other information technologies, however Californians’ adoption and use of broadband technology is only approximately equivalent to the national average;

WHEREAS, the City of Fresno acknowledges that 38% of all Californians, 40% of low-income households, and approximately 36% of San Joaquin Valley residents are not connected to the Internet with broadband, leaving more than 14 million Californians without high-speed Internet access at home;

WHEREAS, the City of Fresno is committed to helping families and children be healthy, productive and self-sufficient and realizes that the use of broadband can save both time and money for residents while helping them bridge the economic divide;

WHEREAS, the City of Fresno is committed to helping students obtain the highest-quality education possible incorporating digital literacy and understands that high-speed Internet connectivity and the availability of computing devices both at school and at home are critical teaching and learning tools for academic achievement;

WHEREAS, the City of Fresno is committed to reducing its carbon footprint and recognizes that broadband is a strategic “green” technology that decreases greenhouse gas emissions and dependence on foreign oil by enabling e-government and the provision of more services online;

WHEREAS, the City of Fresno is committed to digital inclusion and increasing citizen participation in the public process through expanded engagement using broadband;

WHEREAS, the City of Fresno recognizes that it has the opportunity to impact broadband deployment and adoption in its several local government roles and responsibilities, including as a policy leader, planning body, land use approval agency, purchaser-consumer of communications equipment and information technology, and a service provider; and

Adopted _____
Approved 12/10/09
Effective _____

2009-255



WHEREAS, the City of Fresno welcomes the opportunity to partner with the California Emerging Technology Fund along with the Governor, Legislature, other local governments, civic leaders, community organizations, employers, labor representatives, educators, and policymakers to encourage adoption of broadband technology.

NOW, THEREFORE, BE IT RESOLVED that City of Fresno hereby joins with the California Emerging Technology Fund in launching and promoting *Get Connected!* —a public awareness program to close the Digital Divide—and declares 2009 and 2010 as target years for all residents, businesses and community organizations to *Get Connected!*;

BE IT FURTHER RESOLVED that the Council of the City of Fresno directs that appropriate departments identify strategic actions that will remove barriers to and promote the deployment and adoption of broadband among residents, customers, and recipients of public services;

BE IT FURTHER RESOLVED that the Council of the City of Fresno directs that appropriate policies promoting and supporting the deployment and adoption of broadband be promulgated and incorporated into the General Plan and other appropriate land use and economic development plans;

BE IT FURTHER RESOLVED that the Council of the City of Fresno directs the City Manager and other appropriate departments to determine how to optimize the use of broadband technology to inform and engage residents to increase citizen participation in the public processes of governance and expand digital inclusion;

BE IT FURTHER RESOLVED that the Council of the City of Fresno will seek to cooperate and share the results of *Get Connected!* with neighboring jurisdictions and other public agencies and shall post this resolution on the city website and send a copy to the Fresno Council of Governments for appropriate distribution to other local governments; and

BE IT FURTHER RESOLVED that the Council of the City of Fresno authorizes the use of their names as champions of *Get Connected!* on the websites of the California Emerging Technology Fund (www.CETFund.org and www.GetConnectedToday.com) and in printed materials pertaining to *Get Connected!*



CLERK'S CERTIFICATION

STATE OF CALIFORNIA)
COUNTY OF FRESNO) ss
CITY OF FRESNO)

I, REBECCA E. KLISCH, CMC, City Clerk of the City of Fresno, California, hereby certify that the foregoing Resolution was adopted by the Council of the City of Fresno, California at a regular meeting held on the 10th day of December, 2009.

AYES : Borgeas, Brand, Dages, Perea, Westerlund, Xiong, Sterling
NOES : None
ABSENT : None
ABSTAIN : None

Mayor Approval: N/A, 2009.
Mayor Approval/No Return: N/A, 2009.
Mayor Veto: N/A, 2009.
Council Override Vote: N/A, 2009.

REBECCA E. KLISCH, CMC
City Clerk

By: [Signature]

APPROVED AS TO FORM:
CITY ATTORNEY'S OFFICE

BY: [Signature]